

TIMOTHY WISE

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▲ ABOUT

I'm Tim Wise, a Baltimore native who's been working in the graphic design and marketing world since 2005. After years living and creating in the Southwest, I've recently moved back to Baltimore, bringing with me a love for design shaped by outdoor culture, adventure, and the communities I've been lucky enough to be part of. I'm passionate about making work that feels energetic, creative, and alive.

Over the past decade, I've worked extensively in the cycling industry, producing studio product photography, print ads, web banners, and marketing materials distributed to more than 5,000 bike shops across North America. More recently, I've expanded my creative reach through my work with Monsoon Design and Trend Magazine, contributing to publication layouts, advertising design, and production graphics that help bring editorial and brand stories to life. Back in the 1990s, I helped run the East Coast skateboarding company Thirteen Colonies Skateboards, blending my love for design with the creative culture that first pulled me into this field.

When I'm not designing, you can usually find me on a mountain bike trail or out exploring with my partner JoAnna and our two dogs, Sadie and Carson, my favorite adventure crew and constant source of inspiration.

▲ SKILLS

- Fluent in Adobe Creative Cloud, with a sharp eye and steady hand in InDesign, Illustrator and Photoshop,
- Experienced in web design and development, blending clean HTML/CSS with intuitive WordPress layouts
- Adaptive, detail-driven photographer with a knack for capturing texture, light, and story through the lens
- Equally at home in print and digital, from polished magazine spreads to pixel-perfect web graphics

PROFESSIONAL EXPERIENCE

Trend Magazine

Graphic Design & Production Graphic Design | September, 2025–Current

- Creative direction and design for advertisements and advertorial features.
- Handled production graphic design tasks, ensuring all files were accurately prepared and optimized for press.

Monsoon Design

Graphic Design & Prod. Graphic Design | October, 2021–March 1, 2025

- Graphic Design-Logo Design, Marketing Collateral, Branding
- Production Graphic Design for the Santa Fe Reporter Preparing graphics for screen printing & embroidery

Pronto! Signs and Graphics

Machine Operator & Graphic Design | April, 2021–December, 2021

- Graphic Design-Logo Design, Marketing Collateral, Technical assistance
- Operate the latest in digital equipment, from six color wide-format solvent printers and a UV flatbed printer to a large scale three dimensional CNC router.

Graphic Sky Printing

Graphic Design & Pre Press | January, 2019–April, 2021

- Graphic Design-Logo Design, Marketing Collateral, Technical assistance
- Adjustment of images and texts for the creation of high-quality print files
- Print Production, prep files for proof and print
- Use of various finishing equipment

Desert Elements Design

Graphic Designer | June, 2017–December, 2018

- Web development and design
- CMS development and population
- Wordpress design and maintenance

Bicycle Technologies International

Graphic Designer | September, 2006–November, 2016

- Studio product photography for several purchasers' brands
- Designed weekly banner ads for public and logged-in home pages
- Created web banners for exclusive brand, Cinelli
- Produced print ads for Cinelli Bicycles in various publications
- Assisted in design and execution of annual trade show booths
- Collaborated in design and layout of 1000+ page wholesale catalogs distributed to over 5000 bicycle shops annually

Thirteen Colonies Skateboards

General Manager | August, 1990–August, 1993

- Art director for board graphics and ads
- Responsible for team management
- Assisted in board shape and production
- Assisted with sales and shop outreach